



MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # **044-2012**

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LETTER TO COMMISSION
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TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: February 7, 2012

SUBJECT: MISS USA® Pageant Update

The Letter to Commission (LTC) is intended to provide you with an update on the status of the MISS USA® Pageant negotiations.

Following the December 27, 2011, Finance and Citywide Projects Committee, staff, along with ACT Productions, the Green Agency, the Greater Miami Convention Center and Visitors Bureau (GMCVB) and Miami Beach Visitor and Convention Authority (MBVCA) continued negotiations with the Miss Universe Organization regarding hosting the MISS USA® and MISS TEEN USA® competitions.

Despite lengthy negotiations with the Miss Universe Organization, an agreement could not be reached by all parties. The Miss Universe Organization has decided to return to Las Vegas for 2012. However, the City, its partners and the Miss Universe Organization have all expressed interest in continuing negotiations in an effort to host the event in 2013. An update will be provided to you in the future as new developments present themselves.

Should you have any questions, please feel free to contact me.

JMG\HF\MAS

c: Hilda Fernandez, Assistant City Manager
Max A. Sklar, Tourism and Cultural Development Director
Gary Farmer, Cultural Affairs Program Manager

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